



Mike Turner, President
Woodstock Travelers Baseball Club (Lightning)

2012 Sponsorship Information

The Woodstock Lightning (WTBC - Woodstock Travelers Baseball Club) has a strong commitment to provide advanced levels of competitive baseball for players with the desire and talent to excel in the sport. It is the goal of the Club to lay the fundamental groundwork necessary for players in our program to learn and enjoy the game of baseball, play competitive baseball, and to prepare for High School programs.

Woodstock Lightning is a nonprofit club organized in 1998. All expenses are paid for by monies received from registration, fundraising activities, and sponsors. Woodstock Lightning needs sponsorship support to help pay for the cost of uniforms, umpires, field rental, equipment, tournament fees, and training for players.

Woodstock Lightning also contributes to the Woodstock baseball community. For example, in 2010 the Lightning donated funds to the City to upgrade and improve fields at Merryman Park. In 2009, we helped secure a new wireless scoreboard at the Dream Field in Emricson Park, and provided funds for a new lightning detection system for the City of Woodstock. And we also assisted families in need, providing scholarships to local baseball athletes.

Making a generous contribution not only supports the efforts of our program, it will advertise your business to our local community giving you **GREAT COMMUNITY EXPOSURE!** Your sponsorship includes:

- Your business name / logo included in our 3 advertisements in the *Woodstock Independent* community newspaper in 2011. This includes the Woodstock Independent "Torch" and "All Area" issue to over 16,00 households! ***In 2011, we placed ads with exposure to over 35,000+ local households!***
- Your business name / logo will be included on a banner that travels with each of our 7 teams for approx 50 games in northern Illinois for the 2011 season – ***seen by thousands of spectators thru the season!***
- Your business name / logo will be included in our team web site for additional advertising value – ***more exposure as players, parents & fans visit our web site!***
- A Sponsorship plaque (for "Double" level and above sponsors) that you can display at your business – ***highlighting your support to your customers and your employees.***

We also strongly encourage our families and fans to support our sponsors whenever possible. We feel this is a great opportunity to advertise your business, as well as help the young athletes in our program.

Please see the attached sponsorship form for all of the benefits for each of the different levels of contribution. To sponsor the club, please fill out the enclosed form and return it with your payment (made payable to WTBC or Woodstock Travelers Baseball Club) to the address above by March 15, 2012.

The Board of Directors, coaches, parents and players would like to thank you in advance for your support! If you have any questions, please contact me at mike.turner@woodstocklightning.com or (815) 245-2140. Go Lightning!

Sincerely,

A handwritten signature in black ink that reads "Mike".

Michael A. Turner
President & 17U Team Manager



2012 Sponsorship Form

Name _____

Company Name _____

Address _____

Phone Number _____

Player's Name _____

Email Address _____

Donation Level (circle) \$150 / \$300 / \$500 / \$750 / \$1,000 (Make Check to WTBC)

Mail with this form to: Mike Turner, Woodstock Lightning, 1254 Gerry St., Woodstock, IL 60098
Send by March 15, 2012

YOUR SUPPORT MAKES A DIFFERENCE!

Donation Level	Cost	Sponsorship Includes
Single	\$150	Team Banner (name in small print) Woodstock Lightning web site listing Name listing in <i>Woodstock Independent</i> ad (3 times in 2012)
Double	\$300	Team Banner (name in large print) Woodstock Lightning web site listing 2011 sponsorship plaque Name listing in <i>Woodstock Independent</i> ad (3 times in 2012)
Triple	\$500	Team Banner (small logo) Woodstock Lightning web site Logo placement 2011 sponsorship plaque Logo in <i>Woodstock Independent</i> ad (3 times in 2012)
Home Run	\$750	Team Banner (large logo) Woodstock Lightning web site Logo prime placement 2011 sponsorship plaque Logo (large) in <i>Woodstock Independent</i> ad (3 times in 2012)
Grand Slam	\$1,000	Team Banner (X-Large logo top of Banner) Woodstock Lightning web site Logo top placement 2011 sponsorship plaque / Lightning Golf Shirt Logo (X-Large) top placement in <i>Woodstock Independent</i> ad (3 times in 2011)

Please write exactly how you would like your company name to appear:



Woodstock Lightning Sponsorship Banner

The banner features the Woodstock Lightning logo at the top center. Below it, the text "Woodstock Lightning" is written in a large, blue, stylized font. To the left of this text is the Centegra HealthSystem logo, and to the right is the Merryman Excavation logo. A dark blue box with white text reads "Thank You 2011 Sponsors". Below this box are several logos: Mark Mitchell Insurance Agency, Inc., D.C. Cobb's, Cardinal Fitness, STREPXE Development, Mercy Health System, 20/20 imaging, X-CORPORATION, SPORTS CITY, D ZREM, COUNTRY GAS, and SAGE PRODUCTS INC. At the bottom, a list of names is provided: Armanettis, American Legion Post 412, Buffalo Wild Wings, Innovative Component Sales, Inc., McGrath Press Inc., McHenry Specialties, Nierman Landscape & Design, Inc., and Reina Imaging. Below this list is a long list of smaller names: (815) PAL-LETS, Inc., Allstar Auto Repair, Inc., Carriage Builder Corp., Inc., Farm & Fleet, GO-GO- Realty, Gummerson Rausch Wand Gray Wombacher, LLC, Horner Eye Care. Ltd, Ink-O-Dem, Innovative Control, Inc., John White Stables, Majercik Physical Therapy, McHenry County Dumpster Service, Inc., Mike & Janet Wilson, Pork King Packing, Inc., Quality Water Conditioning, Schnelder, Leucht, Merwin, & Cooney Funeral Home, Spitsen Masonry, Inc., Strictly Striping, Top Notch Trucking, Victor Teresi, WMMA, Zank, Cohen & Wright, P.C. The website address "www.woodstocklightning.com" is displayed at the bottom in a large, red, serif font.

2011 Woodstock Lightning Sponsorship Banner

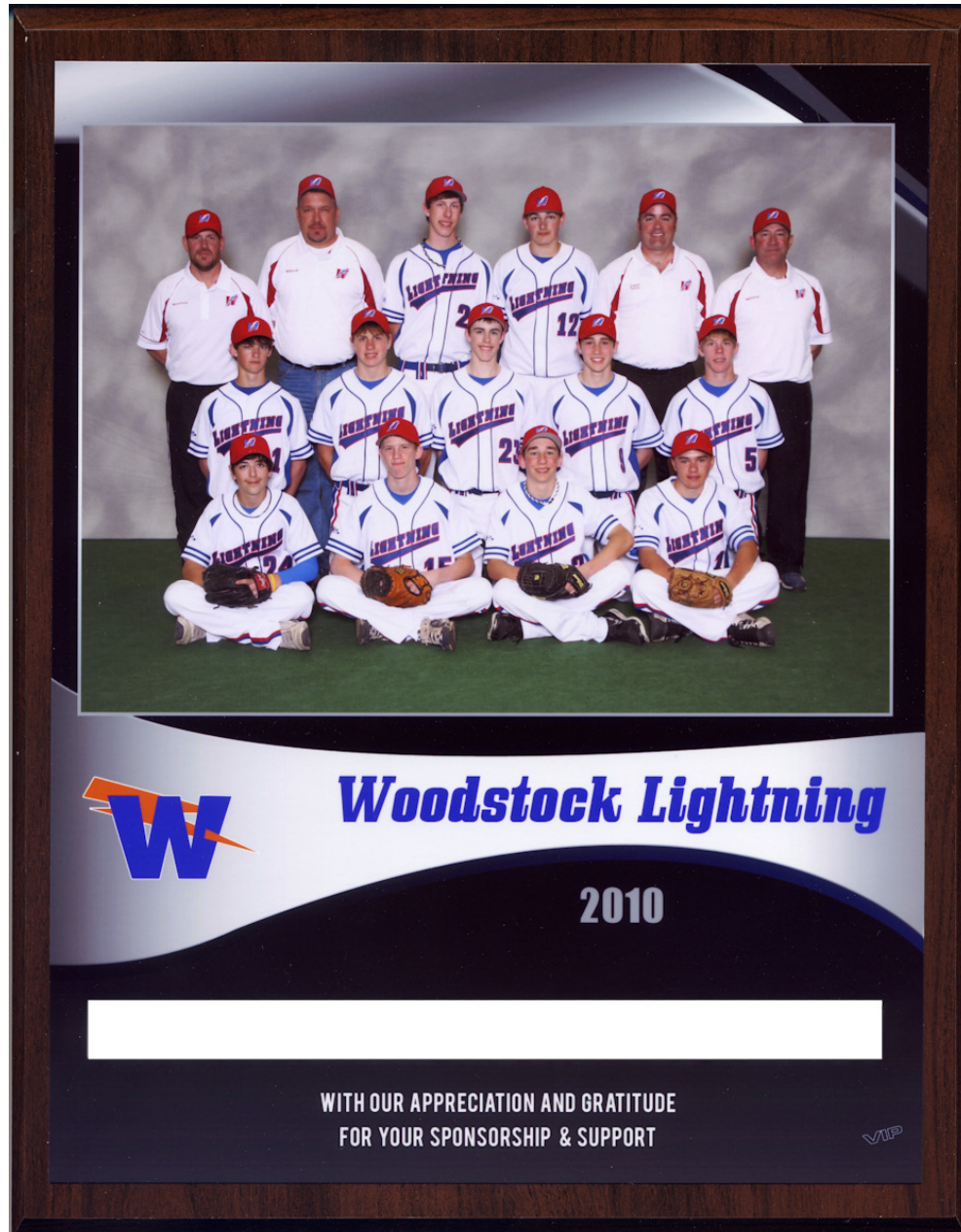
As a Lightning Sponsor, your business name or logo will be included on the 2012 banner as depicted in the 2011 Sponsorship Team Banner above.

Our Sponsorship Banner is displayed by each Lightning team at every game. In 2011, with 7 teams playing approximately 50 games, and 20+ spectators at each game, *there is the potential for thousands of people to see this banner over the course of a season.*

Your sponsorship will get your name or logo on this team banner in 2011.



Woodstock Lightning Sponsorship Plaque



Sponsorship Plaque Sample

As a Lightning Sponsor (“Double” level and above), we give you an attractive sponsorship plaque to display at your business that highlights your generous support of the Woodstock Lightning.



Woodstock Lightning Sponsorship Advertisement in the *Woodstock Independent* Newspaper

Woodstock Lightning will place 3 advertisements in the *Woodstock Independent* newspaper in 2012, including an ad in their October “Torch” and “All Area” issues that is delivered to over 16,000 area homes for each issue! All told, our *ads appearing in the Woodstock Independent will be sent to over 35,000 recipients in the local area in 2012*. Our ad program insures that local buyers know of your important support for our program.

Woodstock Lightning

Thank You 2011 Season Sponsors

Armanettis American Legion Post 412 Buffalo Wild Wings
Innovative Component Sales, Inc. McGrath Press Inc.
McHenry Specialties Nierman Landscape & Design, Inc. Reina Imaging

(815) PAL-LETS, Inc. Allstar Auto Repair, Inc. Carriage Builder Corp., Inc. Farm & Fleet
 GO-GO- Realty Gummerson Rausch Wand Gray Wombacher, LLC Horner Eye Care. Ltd
 Ink-O-Dem Innovative Control, Inc. John White Stables Majercik Physical Therapy
 McHenry County Dumpster Service, Inc. Mike & Janet Wilson Pork King Packing, Inc.
 Quality Water Conditioning Schneider, Leucht, Merwin, & Cooney Funeral Home
 Spitsen Masonry, Inc. Strictly Striping Top Notch Trucking
 Victor Teresi WMMA Zank, Cohen & Wright, P.C.

2012 Sponsorship Opportunities Available
www.woodstocklightning.com

Actual advertisement in the October 2011 “Torch” and “All Area” issues of the Woodstock Independent



Sponsor Logos and Sponsor Listings on www.woodstocklightning.com

Woodstock Lightning sponsors have their business logos or names displayed on our web site.

Our web site serves as a hub for information about our teams, schedules, announcements and game results.

This is an actual image of our current web site and sponsor listings.

Thank You 2011 Sponsors

- Centegra HealthSystem
- STREPXE Development
- SPORTSCITY
- Mark Mitchell Insurance Agency, Inc.
- MERRYMAN EXCAVATION
- K&Y D.C. COBB'S
- Cardinal Fitness
- HLR
- MERCY HEALTH SYSTEM

Woodstock Lightning Staff

Former MLB Pitcher Juan Acevedo

The Woodstock Lightning is very pleased to announce that Juan Acevedo has joined the Woodstock Lightning program as a special pitching instructor. Juan will work with all Lightning teams during their 2011/2012 indoor training sessions to train pitchers and work with coaches in preparation for the 2012 season.

Juan Acevedo was in the Major Leagues for 8 years with the Cardinals, Yankees, Mets, Rockies, Marlins, and Tigers. A graduate of Dundee-Crown High School, Juan brings a passion for teaching young pitchers, an incredible knowledge of pitching, and a professionalism that will benefit Lightning players and teams.

We are very pleased to have Juan Acevedo bring his expertise to our Lightning teams.

Marian Central H.S. Assistant Coach Jim Herendeen

Woodstock Lightning is very pleased to announce that Jim Herendeen has joined the Woodstock Lightning program as a baseball instructor. Jim will specialize in helping teams with defense, hitting, base running and coach training. Jim has extensive experience providing instruction to travel baseball teams, and Jim is an Assistant Coach at Marian Central High School.

Jim will work with all Lightning teams and players as a special instructor during the indoor training season. We welcome Jim to our program.

2011 Lightning Select 16U (Class of 2013) Scout Roster & Player Information

College coaches and scouts - we are pleased to provide a Scout Roster for your use in considering members of our 2011 Lightning Select 16U team. These players from the Class of 2013 all warrant consideration for post-high school opportunities.

Lightning Select 16u (Class of 2013) Scout Roster & Player Information (PDF)

In 2012, Lightning Select 17U (Class of 2013) team will have a full schedule of showcase and collegiate tournaments. An updated Scout Roster for the 17U team will be posted next season.

Manager Mike Turner is available to talk to college coaches about any of the players on the 2011 Lightning Select 16U team. Contact Coach Turner at mike.turner@woodstocklightning.com.

2012 Sponsorship Opportunities & Information

Woodstock Lightning is a travel baseball program based in Woodstock, Illinois. The Lightning offer a competitive and affordable travel baseball opportunity for local youth baseball players.

Business Sponsorships are critical to the success of our program. We invite leading businesses to look at our sponsorship program. Your generosity helps our players and families realize their baseball dreams.

More information on our 2012 sponsorship program will be released in late 2011. You may review our past sponsorship program by clicking on the 2011 Sponsorship Packet below.

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Click on the information packet link below to learn more about sponsorship opportunities.

2011 Sponsorship Information Packet

We are grateful and sincerely appreciative of the support provided by our sponsors. If you have any questions, please give me a call.

Thanks,
Mike Turner, President, Woodstock Lightning & 2011 17U Team Manager
mike.turner@woodstocklightning.com / 815-245-2140

Additional Woodstock Lightning Sponsors

Armanettis American Legion Post 412 Buffalo Wild Wings
Innovative Component Sales, Inc. McGrath Press, Inc.
McHenry Specialties Nierman Landscape & Design, Inc.
Reina Imaging

(815) PAL-LETS, Inc. Alletta Auto Repair Inc. Carriage Builder Corp. Farm & Fleet
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Quality Water Conditioning Schneider, Leucht, Merwin, & Cooney Funeral Home
Spitson Masonry, Inc. Stricky Striping Top Notch Trucking Victor Teresi WMDMA
Zank, Cohen & Wright, P.C.

Woodstock Lightning General Information

Contact Mike Turner
815-245-2140 / mike.turner@woodstocklightning.com

Woodstock Lightning is proud to be a partner with the City of Woodstock & Woodstock Little League. Our mission is to expand and elevate baseball in Woodstock.